

From: Rice, Dylan  
Sent: Tuesday, March 26, 2013 2:53 PM  
To: Berlin, Steve  
Subject: DCASE Music Industry Focus Groups

Hi Steve,

Angel Ysaguirre asked me today to contact you to confirm that DCASE's Music Industry Focus Groups, supported by Boeing, were completed on Monday, Feb. 25th – Friday, Mar. 1st, 2013. They were held each day at Boeing's ground floor conference room, 100 N. Riverside Drive. The facilitator was Jill Wachholz. The note-taker was Kristin Olsen-Whisler.

We received 122 pages of notes containing the participants' feedback. Nine focus groups were held. There were a total of 54 participants in the focus groups.

Here is the focus group schedule as it happened:

Group 1

Monday, Feb. 25: 10am-Noon. Sector represented: "Venues under 750"

Group 2

Monday, Feb. 25: 2pm-4pm: Sector represented: "Venues over 750"

Group 3

Tuesday, Feb. 26: 2pm-4pm: Sector represented: "Mixed Stakeholders/Advocates"

Group 4

Wednesday, Feb. 27: 10am-Noon: Sector represented: "Festival Organizers"

Group 5

Wednesday, Feb. 27: 2pm-4pm: Sector represented: "Promoters and Agents"

Group 6

Thursday, Feb. 28: 10am-2pm: Sector represented: "Broadcast/Music Media"

Group 7

Thursday, Feb. 28: 2pm-4pm: Sector represented: "Musicians"

Group 8

Friday, Mar. 1: 10am-Noon: Sector represented: "Studios, Labels, Retail"

Group 9

Friday, Mar. 1: 2pm-4pm: Sector represented: "Nightlife Spaces"

Let me know if you have any questions or require any additional information. Thanks.

Dylan

Dylan Rice  
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Events